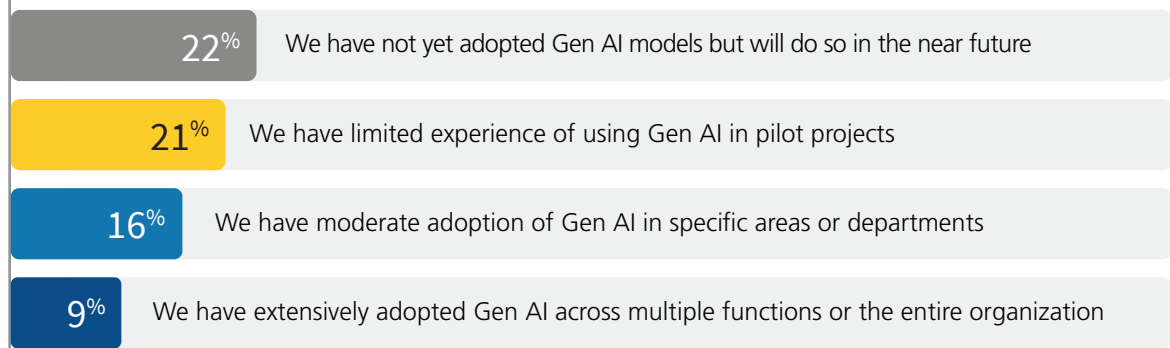


The State of Generative AI Adoption in Healthcare Industry

Respondents shared insights on Gen AI adoption in their organisations



Key insight

Only **17%** of Gen AI leaders are in the healthcare industry



Biggest barrier

Low adoption rate stems from regulatory hurdles, patient data privacy concerns, and the complexity of health data



Top consideration

Effective training and educational resources for healthcare professionals to use the technology

Gen AI use cases

Gen AI fuels advanced medical devices, **groundbreaking therapies**, and **innovative drug breakthroughs**

AI speeds up drug discovery for **potential lifesaving breakthroughs**

AI-enhanced **medical imaging enhances the precision** and efficiency of **diagnosis and treatment**

Global Gen AI adoption trends



The healthcare industry is using **Gen AI for new product development**



The industry is creating a more **personalized patient-centric experience** using this technology



Grab the report to uncover a holistic generative AI adoption roadmap

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