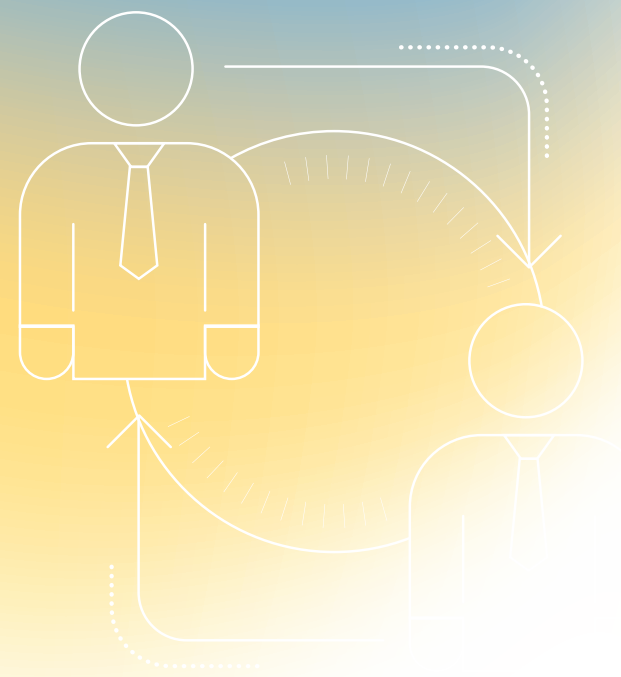




**Global B2B
Commerce Platform
Helps Simplify
Operations for a
Global Technology
Distribution Major**



Client

A US-headquartered distributor of information technology products and services with a global operational footprint.

Challenges

The client had global operations with several commerce platforms servicing different regions, with no single tracking system. The multiple, disparate, and fragmented B2B gateway solutions led to high running costs and minimal operational visibility. They also lacked the capability to onboard new customers rapidly, losing business to competitors.

To address this, the client was looking to:



Manage all business functions on one platform



Process transactions and manage response time at speed and scale



Enhance customer experience with better tracking and visibility

LTIMindtree Solution

LTIMindtree's team of experts developed a singular B2B Electronic Data Interchange (EDI) solution. The platform services customers in over 45+ countries and manages 60% of the total business volume as of March 2023.

Separate interfaces were merged into one B2B commerce platform enabling simpler operations and a unified view of the customer.

Our team then rolled out the solution globally and onboarded 10000+ partners across the supply chain.

We built 5000+ EDI maps and provided application management services for the B2B platform.

Gartner recognized this as one of the biggest solutions for handling large volumes of data.

Business Benefits



End-to-end tracking and visibility of solutions and transactions



250% reduction in transaction response time



25% rollout development cost saved by enabling scalable operations

Technologies Used

SEEBURGER

ANSI X12

EDIFACT

TRADACOMS

Rosetta Net

Custom XML formats

LTIMindtree is a global technology consulting and digital solutions company that enables enterprises across industries to reimagine business models, accelerate innovation, and maximize growth by harnessing digital technologies. As a digital transformation partner to more than 700+ clients, LTIMindtree brings extensive domain and technology expertise to help drive superior competitive differentiation, customer experiences, and business outcomes in a converging world. Powered by more than 90,000 talented and entrepreneurial professionals across 30 countries, LTIMindtree — a Larsen & Toubro Group company — combines the industry-acclaimed strengths of erstwhile Larsen & Toubro Infotech and Mindtree in solving the most complex business challenges and delivering transformation at scale. For more information, please visit www.ltimindtree.com.