

Digital Engineering:

Productized IT Organization

Neel Vartikar

Chief Customer Officer, Cuelogic – An LTI Company

9th December 2021



Productized IT

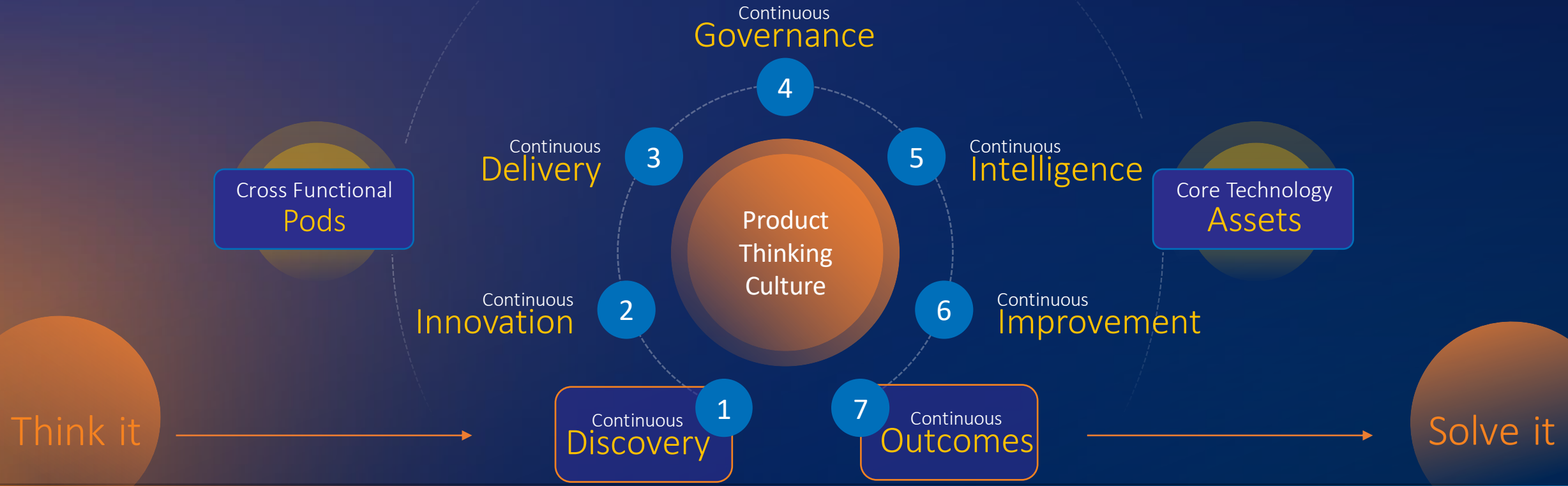
Discover &
Design Outcomes

Build Digital
Innovation Engine

Product Culture For Cross
Functional Collaboration

Enabling Businesses To Think & Operate Like Digital Leaders

The 7c Model




Integration
Hub


Edge To Multi cloud
Management


Data To
Decisioning Pipelines

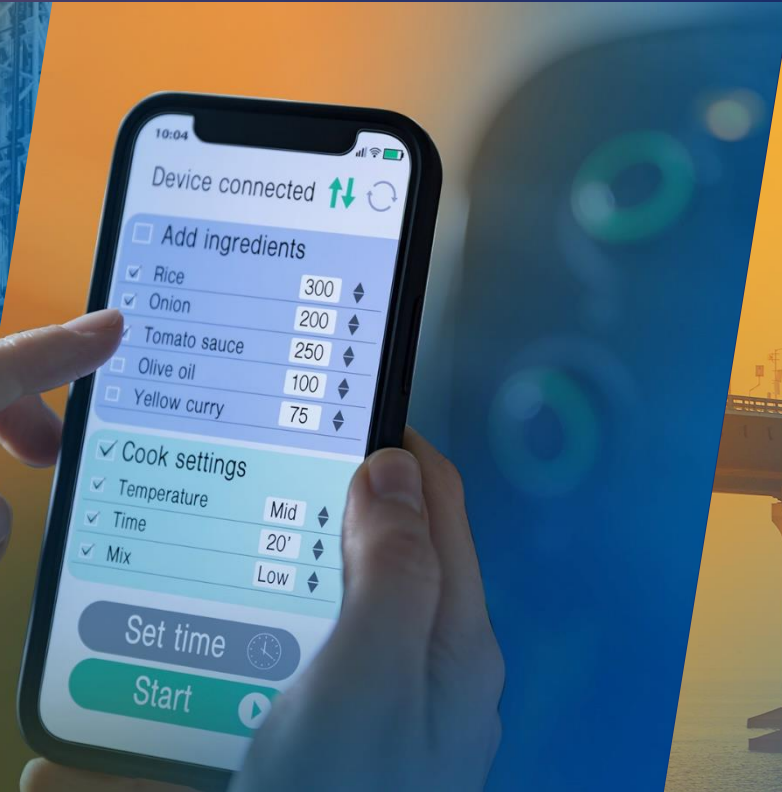

Experimentation
Layer


Experience
Touchpoints

Solved Stories



Solving For
Smart Elevators



Solving For
Smart kitchens



Solving For Insurance
innovation



Solving For Next Gen
Investment Marketplace



Digital Elevators

Foundation

Chip to Cloud Unified
Platform For
24 x7 Insights and
Long-Term Asset health

Innovation

Predictive
Maintenance &
Proactive
Communication

Evolution

Ecosystem
Connectivity
& Software Led
OTA Fixes

Robotic Cooking



Foundation

Self learning
Core with Edge
To Cloud
Connectivity

Innovation

Predictive
Maintenance, New
Features On
Existing Machines

Evolution

Marketplace,
Personalized
Marketing &
Support

Innovating for Insurance

Foundation

AI centered
Customer Tech +
Operational Tech
On Unified Platform

Innovation

Self Service –
Personalized Instant
Quotes, Faster Claim
Processing

Evolution

From Protection
To Prevention with
IOT & Ecosystem
integration

Crowdfunding

Investment Platform

Foundation

Investor Tech + Compliance
Tech + Merchant Tech On
Unified Platform

Innovation

Automated Governance
Automated Payment
Distribution

Evolution

Crypto
NFT
Real Estate