

Case Study

# Data Privacy Assessment for a Leading Danish Retail Company



## Client

The client is a leading Danish Retail Company that operates as a convenience goods retailer, in the fields of retail, wholesale, food service.

## Challenges

- Identification of sensitive data fields on 800 remotely located end-point devices (laptops and desktops) and production servers with 24.5TB of data.
- Analysis of sensitive data across unstructured, custom, and semi-structured files.

## LTIMindtree Solution

- Parallel data scan using LTIMindtree's automated assessment solution installed on 800 end-point systems through an MSI package.
- Scanned email attachments and google drive documents as a part of unstructured data.
- Customized approach to search for customized keywords and sensitive data fields.
- Multi-lingual scan of Norwegian, Swedish, and Finnish identifiers, along with the Danish data.

## Business Benefits

- Scanned over 8 million files in 4 weeks leading to cost and time savings of ~70%.
- Detailed analysis & inferences on each file/folder containing PDFs, excels, PPTs, images, flat files, word documents, and custom formats.
- Provided a detailed implementation strategy report based on the analysis of the assessment.

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