

Application Development,
Maintenance and Support for
**Digital Supply Chain and
Accounting Applications**



Business-to-IT Connect | Engage the Future | Execution Excellence



L&T Infotech

Abstract

We provide Application Development, Maintenance and Support services across host of technologies. Our portfolio includes key business critical applications pertaining to Digital supply chain, Digital Rights and Royalty Management, Sales and Marketing related applications, Digital Asset Management and Accounting Applications.

Client Profile

Our client is a global recorded music company with a current roster that includes a broad array of superstars. It is one of the big three music conglomerates in the world.

Nature of engagement

We are involved in projects across the Digital Supply Chain and Accounting applications. Our portfolio includes:

Digital Supply Chain

- Content Clearance - Digital Rights Administration and Rate Management
- Media Data Concept Preparation - Product Creation and Metadata Management, Asset Management and Asset Conversion
- Scheduling - Release Planning / Scheduling and Release Promotion
- Order & delivery - Asset Delivery

Accounting

- Management Reports - Sales Report Consolidation and Marketing Analytics
- Financial Reporting & Accrual and Sales Analytics
- Royalties - International Royalties Processing

Solution / Service Offerings

- Involvement in ADM projects across the Digital Supply Chain and Accounting Applications
- 24X7 Production Support (L2 & L3)
- Asset Offering and Management Application Support
- Development and support for a centralized Rights Management Application which tracks the sale of physical products worldwide
- Support Sales, Marketing Analytics and Reporting Application
- Support Online Analytical Processing Application that deals with business rules pertaining to the worldwide sales
- Carried out Consulting assignments on Royalty and Asset Repository projects
- Digital Rights Administration Application
- Customization of Product Metadata as per the partner (YouTube, iTunes) requirements and delivery to Digital Service Providers (DSPs) over Internet using Aspera, Amazon S3 and Akamai

Benefits and Results

- Strong domain expertise in the Digital Music Industry, especially in areas of DAM, Sales Data Analysis and Royalty Management

- Unique value proposition with Near-shoring
- Business Analysis in Finance and Accruals
- Automated processes for mass clearance request



About L&T Infotech

Larsen & Toubro Infotech Ltd. (L&T Infotech), a global IT services company, is a 100% subsidiary of Larsen & Toubro (L&T), a multi-billion conglomerate, and India's largest Technology, Engineering, Construction, Manufacturing and Financial Services organization, with global operations. L&T Infotech is ranked by NASSCOM as the 6th largest software & services exporter from India in 2014. It is differentiated by its three-pronged value proposition, encompassing Business-to-IT Connect, Execution Excellence and Engage the Future.

Visit: www.Lntinfotech.com or email: info@Lntinfotech.com

