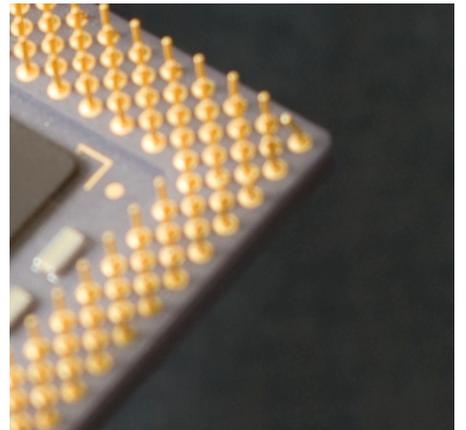
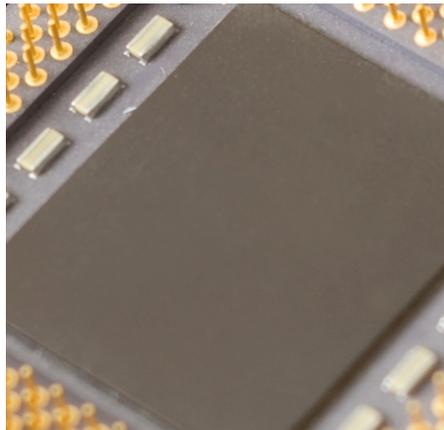
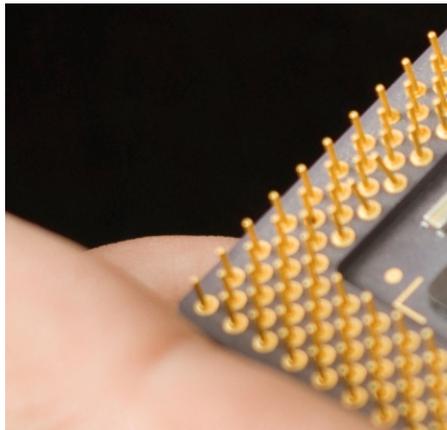




Our
Business
Knowledge,
Your
Winning
Edge.

Hi-Tech & Consumer Electronics



Hi-Tech & Consumer Electronics



“Since becoming an independent company in 2004, Freescale has focused on becoming an agile, high-performance company. L&T Infotech has been a great asset throughout this journey. They have consistently delivered results and are a key partner in our IT and business transformation.”

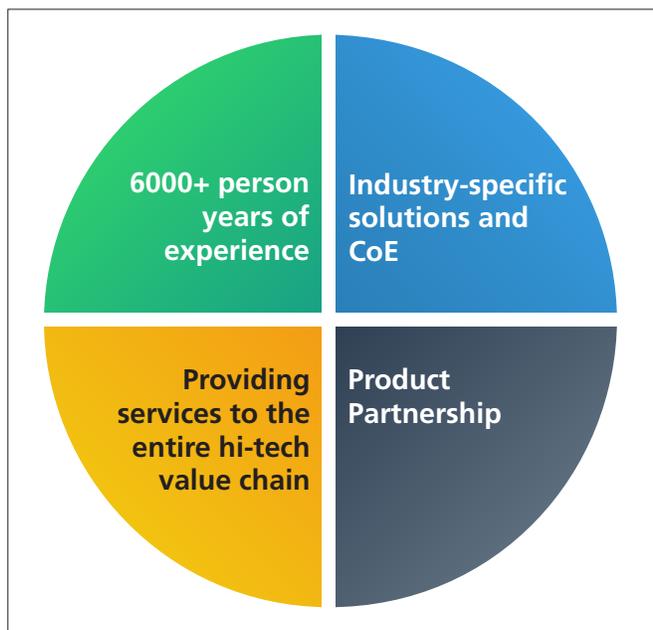
**Sam Coursen, Former CIO,
Freescale Semiconductor**

Industry Challenges

The average lifetime of technology products continues to shrink and hi-tech companies face stringent challenges across the value chain to meet customer demands. They face the constant need to be innovative and cost-effective in order to stay in the competition. The race to market has intensified and companies are forced to stay proactive. Major challenges faced by hi-tech companies across the value chain from technology & product planning till supply to market, sales & services are:

- Limited information to make decisions
- Shorter product life cycle
- Meeting compliance requirements
- Inventory optimization

Our HiCE Credentials



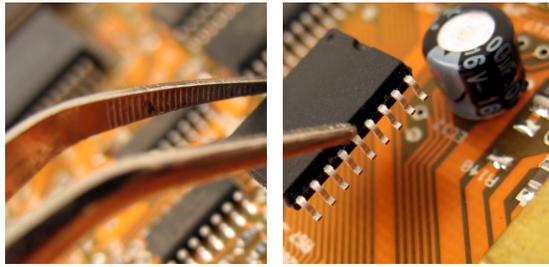
L&T Infotech Advantage

We, at L&T Infotech, believe in becoming the thought partners for our clients through understanding their business as well as technical needs to provide the most suitable solution. For more than 16 years, L&T Infotech has helped many semiconductor and consumer electronics manufacturing companies to meet their customer needs in a better way. Our services are enriched by our parent company's seven-decade old long experience in the manufacturing domain. The advantages of partnering with L&T Infotech include the following:

- Extensive domain experience in manufacturing IT for more than a decade with footprints across the globe
- Service offerings across the value chain
- Understanding the business needs and the utilization of the capability and signifying the necessity to the client
- Pool of certified and experienced professionals in required technology and domain

Technology Partnership



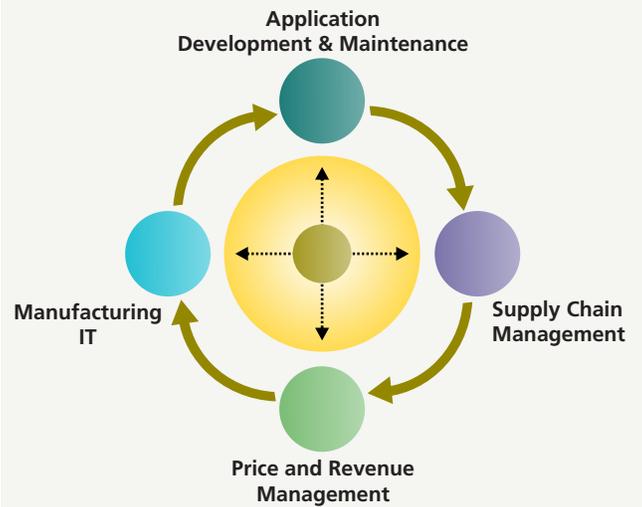


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Solutions and Offerings

Our services range from cost-effective application development and maintenance services for all of the business processes in the manufacturing industry, to being a thought partner in devising strategic solutions in NPI (New Product Introduction) process improvements, IT re-architecting, supply chain visibility, price management and business intelligence, amongst others. Our solution accelerators for the hi-tech industry help our clients crunch time-to-market and to realize business benefits.

HiCE Service Offerings



Manufacturing IT	Supply Chain Management	Price and Revenue Management	Application Development and Maintenance
<ul style="list-style-type: none"> ■ MES Product Selection and Consultancy Services ■ Product Development/Enhancement Services ■ Factory Automation ■ MES Product Migration ■ Equipment Integration Solutions ■ Recipe Management System ■ Advanced Process Control Solutions ■ MES Fab Automation ■ Master Data Management System ■ Custom Application Development 	<ul style="list-style-type: none"> ■ Demand Planning & Forecasting ■ Supply Planning ■ Sales & Operations Planning (S&OP) ■ Inventory Planning ■ Order Fulfillment ■ Procurement ■ Distribution & Warehouse Management ■ Supplier & Customer Collaboration 	<ul style="list-style-type: none"> ■ Product Evaluation, Selection and Implementation ■ Design, Development & Implementation of Custom Pricing Solution ■ Business Process Consulting ■ Data Migration ■ Program Management ■ Pricing & Revenue Management Product Support, Maintenance & Development ■ Helpdesk Support ■ Third-Party Report Development for Pricing Products ■ Integration Service with ERP/Custom Software Using Middleware (Like TIBCO, SAP XI, Datastage and Informatica) 	<ul style="list-style-type: none"> ■ 24x7 Production Support ■ Application Enhancement Request Management ■ Upgrade of Application Platforms ■ Application Database Migration ■ Brand New Applications/Systems Development ■ Major Enhancements to Existing Applications/Systems

Business Benefits Realized by Our HiCE Clients

- Reduced test inventory by over one million USD by speed bin BOM inventory override solution
- Reduced average cycle time for NPI by 66%
- Accurate product pricing and availability of information across multiple channels through real-time sync with single system of record preventing revenue leakage
- Real-time WIP (Work in Progress) & equipment information (SEMI E10 Standard) for efficient production planning
- Improved equipment utilization yielding better factory throughput
- Scalable MES solution for future rollouts with minimum site-specific configuration
- Increased lead capture through personalized communication with customers and decreased abandonment rate
- Improved fill rate high-value demand-side partner

About L&T Infotech

Larsen & Toubro Infotech Ltd. (L&T Infotech), one of the fastest growing global IT services company, is ranked by NASSCOM as the 6th largest software & services exporter from India and among the top 20 IT BPO employers in 2014. It is a wholly-owned subsidiary of Larsen & Toubro (L&T), a multi-billion conglomerate, and India's largest Technology, Engineering, Construction, Manufacturing and Financial Services organization, with global operations.

L&T Infotech provides end-to-end IT solutions and services to Banking & Financial Services; Insurance; Energy & Process; Hi-tech & Consumer Electronics; Utilities, Engineering & Construction; Consumer Packaged Goods, Retail & Pharmaceuticals; Auto & Aerospace; Media & Entertainment; Healthcare; Plant Equipment & Industrial Machinery and Travel & Logistics industries.

Headquartered in Mumbai, India, L&T Infotech delivers IT-enabled business solutions to its clients, leveraging its strong domain expertise and in-depth technology know-how, through its service lines, including Testing; Mobility; Infrastructure Management Services; BI/DW; SAP; Oracle & Microsoft; Enterprise Integration; and Manufacturing Execution Systems.

L&T Infotech is differentiated by its three-pronged value proposition, encompassing Business-to-IT Connect, Execution Excellence and Engage the Future. (www.Lntinfotech.com)



Business-to-IT Connect

Email: info@Lntinfotech.com